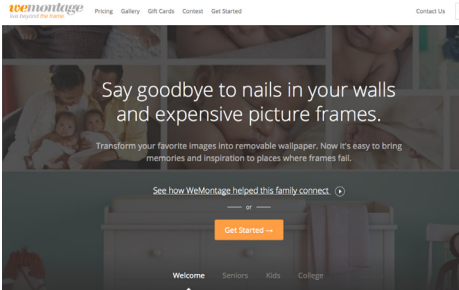


SPREE COMMERCE CUSTOMER SUCCESS STORY:



COMPANY PROFILE

Neenah, WI
Established 2012

WeMontage was founded based off a principal of delivering happiness to its customers by using their photos. WeMontage enables you to upload your favorite photos, create a custom collage, and print on large, removable wallpaper, eliminating the need for expensive framing options and the hassle of putting holes in the walls of your home.

When frames simply aren't getting the job done, the WeMontage app easily transforms your favorite images into removable photo for you to place easily on the walls of your home upon delivery.

WeMontage empowers its customers to "live beyond the frame".

Visit WeMontage - www.wemontage.com



PROBLEM:

After experiencing early success, WeMontage grew to a point where its initial web application was not giving them the power and flexibility that they needed to keep up with their rapidly growing customer demands. What WeMontage needed to keep pace with its expansion was a fully featured e-commerce system, but did not have the development resources to build it in-house.

SOLUTION

WeMontage integrated Spree Commerce into its application with the intention of using just some of the features that Spree offered, including processing online transactions, promotions and reporting. However, as their business grew, so did their need for a more robust yet flexible platform, which Spree was also able to offer. Since then, the company has been able to extend the functionality to build aspects such as a multiple-purchase incentive program, as well as a user-credit system to reward customers who share their product with friends and family.

"We chose Spree because we needed a full-featured e-commerce system but couldn't take time away from feature development to build it ourselves".

- Chris Schmitz
Chief Technology Officer
WeMontage



RESULTS

Spree gave WeMontage all the e-commerce functionality it could handle, while making it simple to extend the system and build new features specific to its needs. By relying on the Spree storefront to handle the e-commerce portion of its app, WeMontage was able to devote more time and resources to doing what it does best: Add value for its customers.

WeMontage was also recently recognized as an emerging e-commerce start-up, and was highlighted on the "Today Show" digital lifestyle feature.